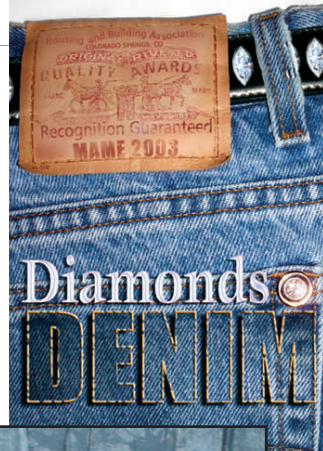


2003 MAME Award Winners



The 2003 MAME Awards Dinner and Presentation were held Saturday, February 21, 2004 at The Pro Rodeo Hall of Fame with approximately 430 people in attendance. This was the Twenty-First Annual MAME Awards honoring Major Achievements in Marketing Excellence.

The MAME Award is the most honored award given in recognition of the significant contributions to the residential merchandising of new homes and related industries performed by local builders, developers and their associates.

The two big awards for the evening were announced at the end of the program with Goetzmann Custom Homes receiving the MAME Grand Award and Jerry Costanzo with G.L. Costanzo & Associates recognized as the 2003 SMC Person of the Year.

Thanks to all the companies who entered this year and attended the MAME Awards Presentation Dinner. And, a very special thanks to the 2003 MAME Awards Event & Platinum Sponsors for their generous support:

- Lincoln Mortgage
- Knudson Gloss Architects Planners
- Pro Builders
- Auer Colorado Online Mortgage
- Classic Homes
- Classic Communities
- CityWalk Downtown
- Land Title Guarantee
- Lowell Neighborhoods
- Nex Gen Lending
- Prudential Professional REALTORS
- Windsor Marketing Group
- The Gazette
- US Home
- Wells Fargo Home Mortgage



Goetzmann Custom Homes, MAME GRAND AWARD Winner.

Best Brochure – Developer

- Lowell Development Partners

Best Brochure – Associate

- Timberline Landscaping Inc.

Best Newsprint (Less than Half Page)

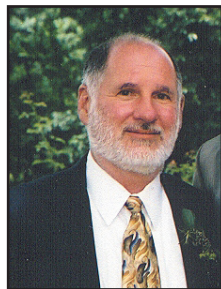
- CityWalk Downtown - Convenience Ad

Best Newsprint (Half Page & Over)

- Classic Homes - Orchard Park Ad

Best Print Campaign

- John Laing Homes – George Ad



SMC PERSON OF THE YEAR
Jerry Costanzo



Best Brochure – Builder

- John Laing Homes



Best Magazine Ad – Builder/Developer

- John Laing Homes - Home Album

Best Magazine Ad – Associate

- Gloriod & Associates – Peacock

THANK YOU "AI JOSEPH PHOTOGRAPHY"

Best Radio Spot

- Saddletree Homes – We Love Brokers

Best Television Spot

- Auer Colorado Online Mortgage

Best Web Site – Builder

- John Laing Homes

Best Web Site – Developer

- La Plata Investments



Springs Spas & Home Recreation

Best Sales Office or Showroom – Associate

- Springs Spas and Home Recreation

Best Landscape Design – Production Home

- Timberline Landscaping - The Rockwood

Best Landscape Design – Semi-Custom/Custom Home

- Goetzmann Custom Homes

Best Architectural Design for a New Home (Under \$200,000)

- Beazer Homes - Cobblestone

Best Architectural Design for a New Home (\$201,000-\$375,000)

- Vantage Homes - The Rockwood

Best Architectural Design for a New Home (\$376,000-\$500,000)

- Acuff Homes - The Monroe

Best Architectural Design for a New Home (\$1 million & up)

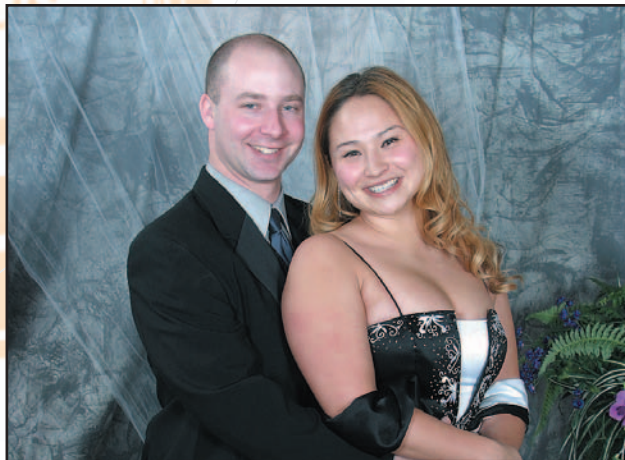
- Goetzmann Custom Homes

Best Interior Design for a New Home (Under \$200,000)

- US Home - Stanley

Best Interior Design for a New Home (\$201,000-\$375,000)

- Design Lines - Bayberry



US Home

Continues on page 13



Lowell Development Partners

Best Web Site – Associate

- Overhead Door of Colorado Springs

Best Web Site – Realtor

- Gloriod & Associates

Best Special Promotional Event – Builder

- Scott Building – Community Home
- Infinity General Contractors, Inc. - Partners Corner

Best Special Promotional Event – Associate

- Prudential Professional REALTORS - Electric Safari

Best Single Special Promotional Piece – Builder

- Goetzmann Custom Homes - Getaway

Best Single Special Promotional Piece – Developer

- CityWalk Downtown - Martini Glass

Best Single Special Promotional Piece – Associate

- Blakely & Company - Million Dollar Home Brochure

Best Offsite Signage

- Auer Colorado Online Mortgage - Fish Bowl

Best Logo – Builder

- John Laing Homes

Best Logo – Developer

- Lowell Development Partners

Best Logo – Associate

- Braintree Marketing

Best Sales Office – Builder

- John Laing Homes – Spring Creek

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Solid Rock Construction

Best Interior Design for a New Home (\$376,000-\$500,000)

- SaddleTree Homes - The Rockwell

Best Interior Design for a New Home (\$1 Million & Up)

- Sterling Homes - La Villa Stratton

Best New Home – Detached (Under \$200,000)

- Classic Homes - The Lancaster



J.E. Hatfield Construction

Best New Home – Detached (\$201,000-\$375,000)

- Classic Homes - The Durango

Best New Home – Detached (\$376,000-\$500,000)

- Acuff Homes - The Monroe

Best New Home – Detached (\$1 Million & Up)

- Goetzmann Custom Homes

Best New Home – Attached

- MasterBilt Homes - The Aspen

Best Remodeling Project – Residential (Addition)

- The SawHorse Company

Best Remodeling Project – Residential (Whole House Renovation)

- Hammers for Hire - Albright Residence



I.M. Denny, US Home

Best Remodeling Project – Residential (Kitchen or Bath)

- Charlie Paterson Construction

Best Remodeling Project – Basement

- Solid Rock Construction

Best Remodeling Project – Commercial

- J.E. Hatfield Construction - Housing & Building Association

Best Community Planning/Development – Mixed Use Community

- SC Colorado Ventures – Spring Creek

Best Community Planning/Development – Residential Subdivision

- The Spires Broadmoor

Best Exclusive On-Site New Home Sales Rep. (Total Sales Under \$5 Million)

- I.M. Denny – US Home

Best Exclusive On-Site New Home Sales Rep. (Total Sales \$5 Million - \$10 Million)

- Aundra Hedges, US Home

Best Exclusive On-Site New Home Sales Rep. (Total Sales Over \$10 Million)

- John Held, Classic Homes

Best New Home Realtor Salesperson

- Ron Mast, RE/Max Properties, Inc.



Ron Mast, RE/Max Properties

